

2017 Phoenix ISSA Sponsorship Opportunities

Greetings & Happy Holidays!

The ISSA Phoenix chapter is ready to take on the new year with chapter meetings, social & training events, and even a job fair! Our sponsors are pivotal to maintaining the best educational experience possible for our members. With a goal to reach 400+ members in 2017, the Phoenix ISSA Board has set up some exciting new events in addition to the quarterly meetings.



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Who is Phoenix ISSA?

Phoenix ISSA is a premier education provider in the Phoenix market. We cover a range of topics to help professionals make the best decisions for their company's information security systems.

Our event speakers' topics include best practices & information relating to:

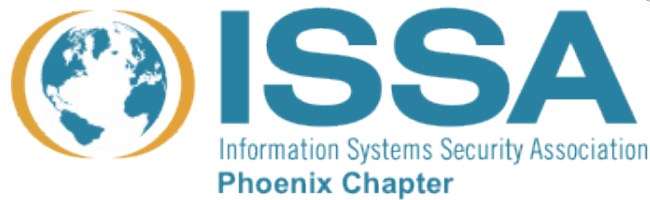
- Cybersecurity • Fraud Prevention • Data Breach Prevention • Big Data
- Data Breach Response • Governance • ID Theft • Payments/eBanking
- Mobility • Risk Management • Technology • Security Data Analytics
- Compliance/Regulatory Affair • Endpoint Security • SIEM/Forensics
 - Cloud/Virtualization Security • Network/Endpoint Security
 - Vendor Risk Management

Security product and service decision-making is a group process involving different teams. From the hands-on IT practitioners all the way up the chain to executive management, all resources are represented in the Phoenix ISSA membership base.

Typical job functions attending Phoenix ISSA events:

- Information Security • Information Technology • Compliance/Regulatory Affairs
 - Attorney/General Counsel • Security/Data Architects • Fraud Prevention
 - Payments/eBanking • Business Continuity • Finance/Accounting

For more information contact the Phoenix ISSA Sponsorship Director: sponsorship@phoenix.issa.org



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What is the value of a Sponsorship?

Build Relationships

A relationship with Phoenix ISSA provides a unique opportunity to tap into the Arizona base while receiving valuable brand exposure and awareness. Network with our community to gain insight and information that can benefit your company; make a lasting impact that counts with the IT and InfoSec community.

Get to Know Our Members

Phoenix ISSA event attendees are decision makers, influencers, evaluators and implementers of products and services that your company offers.

Put Your Company in the Spotlight

Having a presence at a Phoenix ISSA event positions your company as an authority in your industry. The connection you can build with our members gives your solution, product, or service credibility and respect by standing out from the pack! Becoming a sponsor brings the target market directly to you.

Grow Your Brand Awareness

Build your company's brand awareness within the Arizona market. Gain website recognition and benefit from exposure in emails sent to the Phoenix ISSA database. Event sponsorships and year-round opportunities provide valuable exposure directly to your current and future customers to help you grow your business.

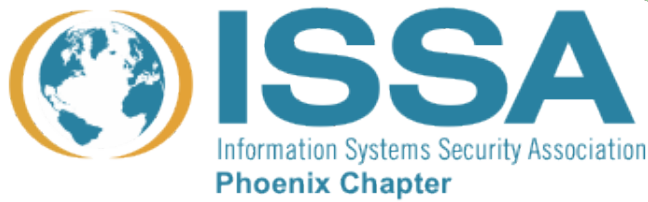
Join Our Community:

Phoenix Chapter Web Site: phoenix.issa.org

LinkedIn: ISSA - Phoenix

Twitter: @PhxISSA

For more information contact the Phoenix ISSA Sponsorship Director: sponsorship@phoenix.issa.org



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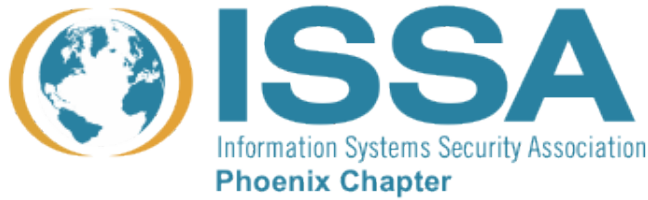
Annual Sponsor - \$4000/yr.

Our 2017 Annual Sponsors will receive the following from their generous contribution:

- ✓ One 6-foot display table with 2 chairs, wireless Internet, and lunch for 2 attendees at all 4 quarterly chapter meetings.
- ✓ Includes the option of a 50-minute educational presentation at one of the quarterly chapter meetings.
- ✓ Opportunity for a 1-2 minute "We are your sponsor" one-slide presentation at all 4 quarterly chapter meetings.
- ✓ Opt-in contact information for members through business card collection.
- ✓ Ability to interact with members, distribute business cards and hand out product literature at all 4 chapter meetings.
- ✓ Your company logo on all chapter meeting agenda hand-outs.
- ✓ Your company logo on the landing page of the chapter website – phoenix.issa.org.
- ✓ Promotion of your sponsorship and logo in other chapter communications.

NEW benefits for 2017 Sponsorships:

- ✓ New venue with better flow for both attendees and sponsors.
- ✓ Additional hour of captive audience during the on-site post-meeting Happy Hours.
- ✓ Goal of 200 attendees per meeting – which means more contacts!
- ✓ Three (3) additional ISSA events where your sponsor information will be shared.

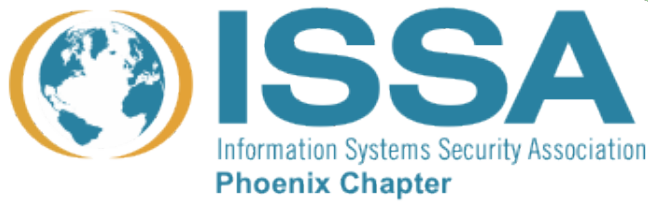


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Single Meeting Sponsor - \$1500/mtg.

Our 2017 Single Meeting Sponsors will receive the following from their generous contribution:

- ✓ One 6-foot display table with 2 chairs, wireless Internet, and lunch for 2 attendees at one quarterly chapter meeting.
- ✓ Opportunity for a 1-2 minute "We are your sponsor" one-slide presentation at one quarterly chapter meetings.
- ✓ Opt-in contact information for members through business card collection.
- ✓ Ability to interact with members, distribute business cards and hand out product literature at one chapter meetings.
- ✓ Your company logo on one chapter meeting agenda hand-out.
- ✓ Your company logo on the landing page of the chapter website – phoenix.issa.org.
- ✓ Promotion of your sponsorship and logo in other chapter communications.
- ✓ Additional hour of captive audience during the on-site post-meeting Happy Hours.
- ✓ Goal of 200 attendees per meeting – which means more contacts!



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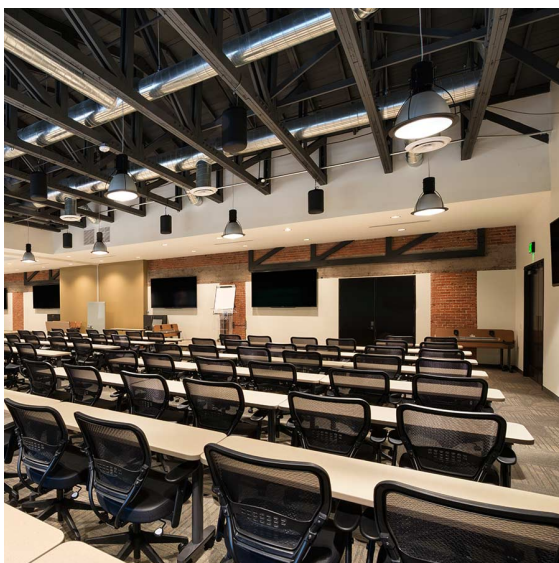
Check out the new home of Phoenix ISSA!

Centrally located in in the heart of downtown phoenix's burgeoning innovation district.

245 E Jackson Street

Phoenix, AZ 85004

onjackson.com



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