

ISSA PHOENIX SPONSORSHIP OPPORTUNITIES

2018

Events On Jackson

245 E Jackson Street Phoenix, AZ 85004

ISSA Phoenix is a premier education provider and network for Information Security professionals. Our events are aimed at developing talent and informing the network on relevant topics in the world of cybersecurity.

ISSA Chapter of the Year



ISSA Phoenix was announced as the International Chapter of the Year for helping to develop the Cyber Security Warfare Range.



ISSA Phoenix was nominated for Chapter of the Year.

2017 Events

Open Source Intelligence Techniques presented by Micheal Bazzell

100+ guests enjoyed this special 1-day Open Source Intelligence (OSINT) event. Michael Bazzell demonstrated several new investigation techniques that are vital to any Investigator's arsenal of tools. It was a very full day of instruction intended on teaching a unique response to online investigation with unconventional free resources.



Cybersecurity Job Fair

20 employers, 200+ attendees,
& a panel of experts

"Our entire state and nation are under persistent cyber-attacks. That's why, in Arizona, government, academia, and the private sector have teamed up to educate and train new cyber security warriors and develop a workforce to defend against ever evolving cyber threats. My thanks to Phoenix ISSA for hosting this event to connect qualified cyber professionals in our area with Arizona companies looking to hire them."

– Doug Ducey,
Governor of Arizona

Why Sponsor?

2018

Page 2

Grow Your Brand Awareness

Build your company's brand awareness within the Arizona market. Gain website recognition and benefit from exposure in emails sent to the ISSA Phoenix database. Event sponsorships and year-round opportunities provide valuable exposure directly to your current and future customers to help you grow your business.

Put Your Company in the Spotlight

Having a presence at an ISSA Phoenix event positions your company as an authority in your industry. The connection you can build with our members gives your solution, product, or service creditability and respect by standing out from the pack! Becoming a sponsor brings the target market directly to you.

Lead Generation

People who attend meetings are there to learn from and interact with industry professionals. Consequently, they are more open to new services and products which can be a great opportunity for your brand to present their latest inventions and collect new contacts.

2017 Sponsors



PERCH



IMPERVA®



SPONSOR CONTACT

Michaela Scarla
(direct) 480-242-5412
sponsorship@phoenix.issa.org

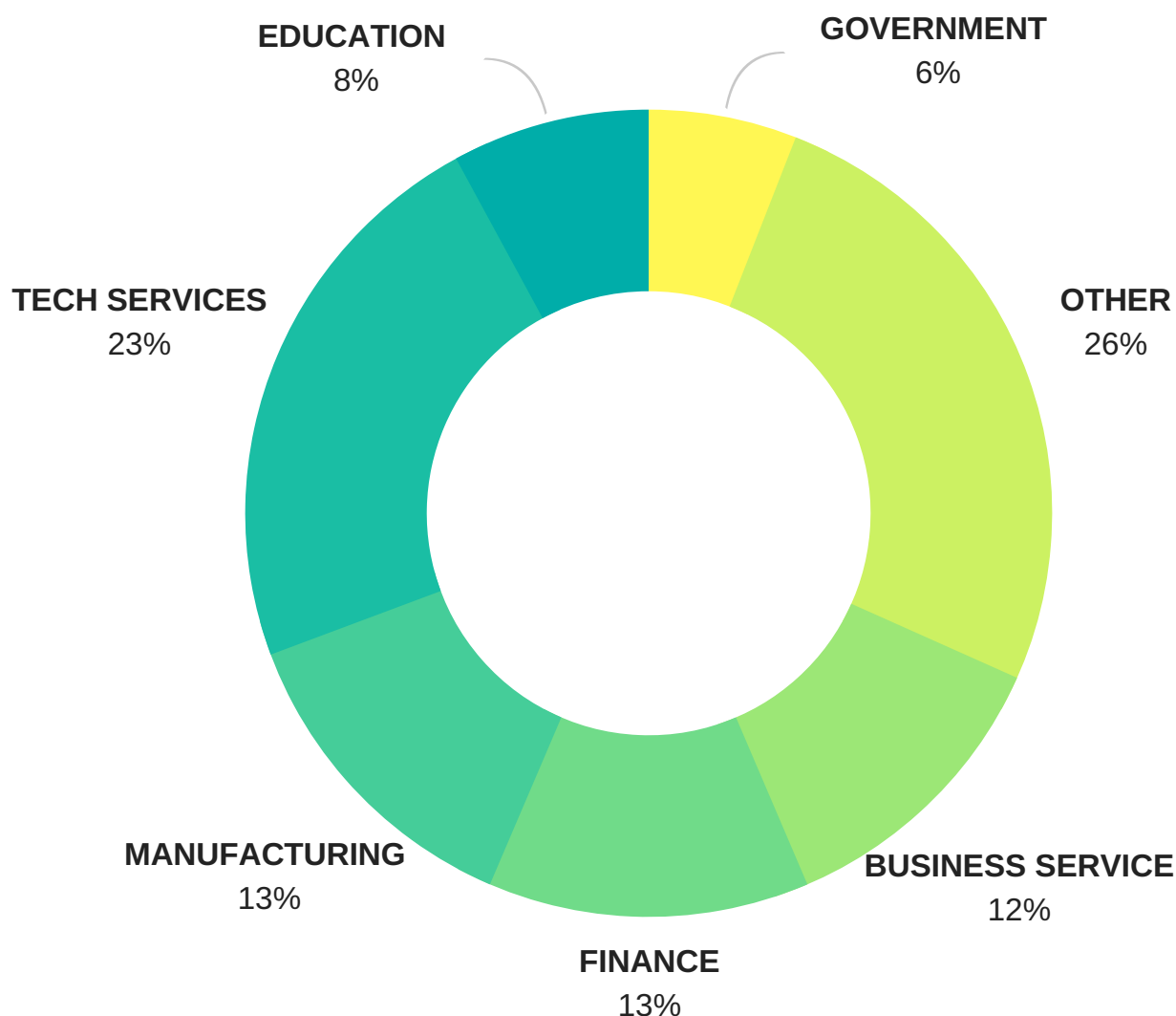
Participant Profiles

2018

Page 3

Our members and guests attended to:

- Get the education they need
- Network with other industry professionals
- Learn about the latest vendor tools and solutions



SPONSOR CONTACT

Michaela Scarla
(direct) 480-242-5412
sponsorship@phoenix.issa.org

Meeting Details

2018

Page 4

10:00-11:00	Vendor Set Up
11:30-12:15	Catered Lunch
12:20-1:10	Speaker 1
1:10-1:15	Sponsor Presentations (+ break)
1:15-2:05	Speaker 2
2:05-2:20	Chapter Business
2:20-2:30	Break
2:30-3:20	Speaker 3
3:20-3:30	Sponsor Presentations (+ break)
3:30-4:20	Speaker 4
4:20-4:30	Raffles
4:30-6:00	Onsite Happy Hour (captive audience!)

We encourage members & guests to visit sponsor tables during lunch, breaks and the onsite happy hour!



245 E Jackson Street Phoenix, AZ 85004

SPONSOR CONTACT

Michaela Scarla
(direct) 480-242-5412
sponsorship@phoenix.issa.org

Annual Sponsor

\$4,000

2018

Page 5

At all four quarterly meetings:

- One 6-foot display table and lunch for 2 attendees.
 - 2 complimentary guest passes (includes lunch & happy hour).
 - Opportunity for a 1-2 minute “We are your sponsor” one-slide presentation.
 - Opt-in contact information for members through business card collection.
 - Ability to interact with members, distribute business cards and hand out product literature.
 - Your company logo on all chapter meeting agenda hand-outs.
 - Your company logo on the landing page of the chapter website – phoenix.issa.org.
-
- Includes the option of a 50-minute educational presentation at one of the quarterly chapter meetings.
 - Promotion of your sponsorship and logo in all other chapter event communications.

Single Meeting Sponsor

\$1,500

At one of the quarterly meetings:

- One 6-foot display table and lunch for 2 attendees.
- 2 complimentary guest passes (includes lunch & happy hour).
- Opportunity for a 1-2 minute “We are your sponsor” one-slide presentation.
- Opt-in contact information for members through business card collection.
- Ability to interact with members, distribute business cards and hand out product literature.
- Your company logo on all chapter meeting agenda hand-outs.
- Your company logo on the landing page of the chapter website – phoenix.issa.org.
- Promotion of your sponsorship and logo in chapter communications for your selected meeting.

SPONSOR CONTACT

Michaela Scarla
(direct) 480-242-5412
sponsorship@phoenix.issa.org

2018

Sponsor Commitment Form

We would like to commit to a 2018 sponsorship.

Please contact me about billing.

Bill To:

Contact _____

Company _____

Address _____

Remit To:

ISSA PHOENIX Chapter

8326 E Lincoln Dr.

Scottsdale, AZ 85250

SELECT A SPONSOR TYPE	AMOUNT	PAYMENT METHOD
<input type="checkbox"/> Annual	\$4,000	<input type="checkbox"/> Check # _____
<input type="checkbox"/> Single Meeting	\$1,500	<input type="checkbox"/> Credit Card (processing fee applies)
Total _____		

Print Name _____

Signature _____

Date _____

Thank you