

ISSA PHOENIX SPONSORSHIP OPPORTUNITIES

2018

Venue 8600

8600 E Anderson Dr, Scottsdale, AZ 85255
March 8, June 7, September 6, December 6, 2018

ISSA Phoenix is a premier education provider and network for Information Security professionals. Our events are aimed at developing talent and informing the network on relevant topics in the world of cybersecurity.

ISSA Chapter of the Year



ISSA Phoenix was announced as the International Chapter of the Year for helping to develop the Cyber Security Warfare Range.



ISSA Phoenix was nominated for Chapter of the Year.

2017 Events

Open Source Intelligence Techniques presented by Micheal Bazzell

100+ guests enjoyed this special 1-day Open Source Intelligence (OSINT) event. Michael Bazzell demonstrated several new investigation techniques that are vital to any Investigator's arsenal of tools. It was a very full day of instruction intended on teaching a unique response to online investigation with unconventional free resources.



Cybersecurity Job Fair

20 employers, 200+ attendees,
& a panel of experts

"Our entire state and nation are under persistent cyber-attacks. That's why, in Arizona, government, academia, and the private sector have teamed up to educate and train new cyber security warriors and develop a workforce to defend against ever evolving cyber threats. My thanks to Phoenix ISSA for hosting this event to connect qualified cyber professionals in our area with Arizona companies looking to hire them."

– Doug Ducey,
Governor of Arizona

Why Sponsor?

2018

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Grow Your Brand Awareness

Build your company's brand awareness within the Arizona market. Gain website recognition and benefit from exposure in emails sent to the ISSA Phoenix database. Event sponsorships and year-round opportunities provide valuable exposure directly to your current and future customers to help you grow your business.

Put Your Company in the Spotlight

Having a presence at an ISSA Phoenix event positions your company as an authority in your industry. The connection you can build with our members gives your solution, product, or service creditability and respect by standing out from the pack! Becoming a sponsor brings the target market directly to you.

Lead Generation

People who attend meetings are there to learn from and interact with industry professionals. Consequently, they are more open to new services and products which can be a great opportunity for your brand to present their latest inventions and collect new contacts.

2017 Sponsors



PERCH



IMPERVA®



SPONSOR CONTACT

Michaela Scarla
(direct) 480-242-5412
sponsorship@phoenix.issa.org

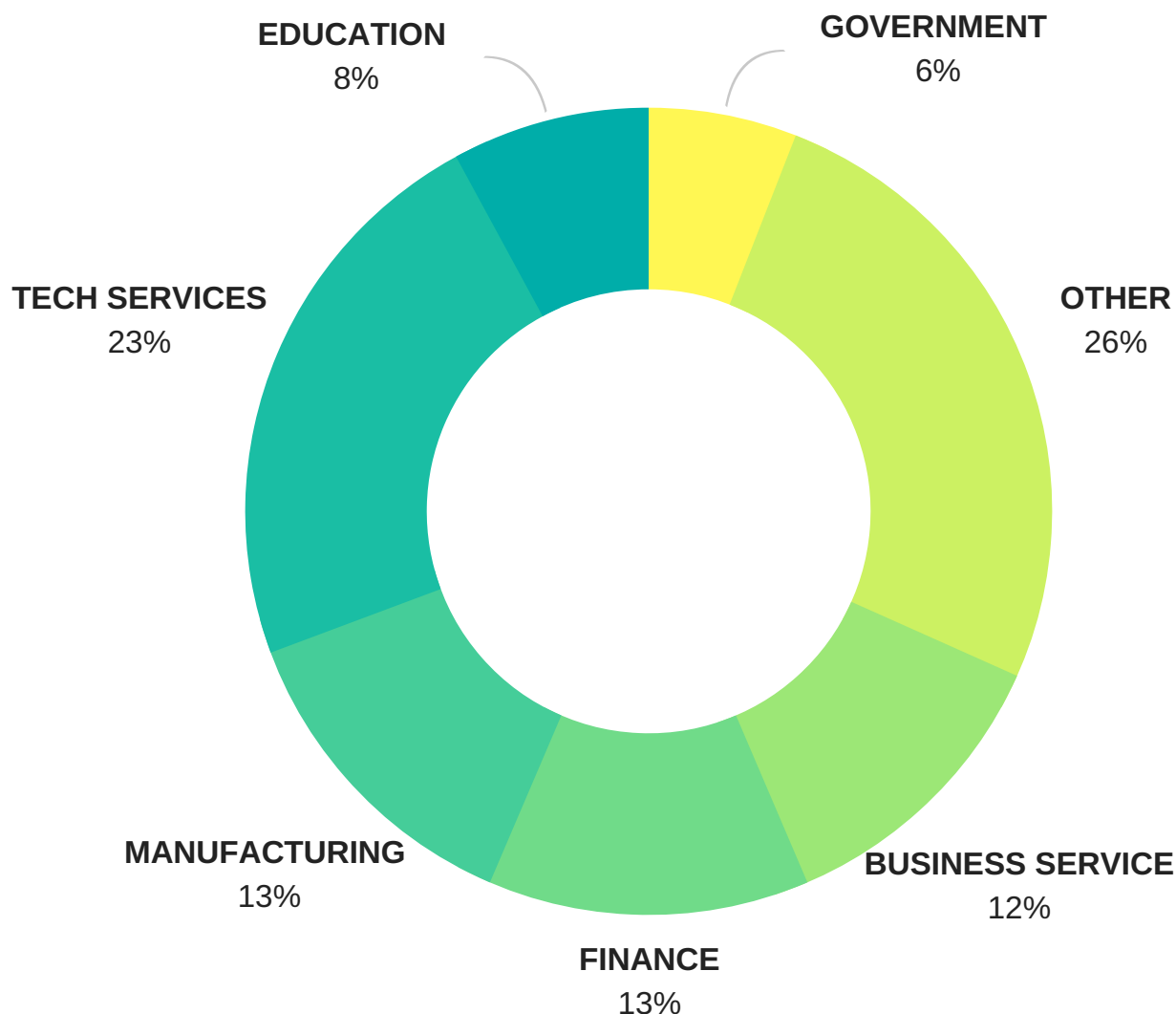
Participant Profiles

2018

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Our members and guests attended to:

- Get the education they need
- Network with other industry professionals
- Learn about the latest vendor tools and solutions



Meeting Details

10:00-11:00	Vendor Set Up
11:30-12:15	Catered Lunch
12:20-1:10	Speaker 1
1:10-1:15	Sponsor Presentations (+ break)
1:15-2:05	Speaker 2
2:05-2:20	Chapter Business
2:20-2:30	Break
2:30-3:20	Speaker 3
3:20-3:30	Sponsor Presentations (+ break)
3:30-4:20	Speaker 4
4:20-4:30	Raffles
4:30-6:00	Onsite Happy Hour (captive audience!)

We encourage members & guests to visit sponsor tables during lunch, breaks and the onsite happy hour!

*Venue*8600

8600 E Anderson Dr, Scottsdale, AZ 85255

Annual Sponsor

\$4,000

2018

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At all four quarterly meetings:

- One 6-foot display table and lunch for 2 attendees.
- 2 complimentary guest passes (includes lunch & happy hour).
- Opportunity for a 1-2 minute “We are your sponsor” one-slide presentation.
- Opt-in contact information for members through business card collection.
- Ability to interact with members, distribute business cards, hand out product literature and raffle.
- Your company logo on all chapter meeting agenda hand-outs.
- Your company logo on the landing page of the chapter website – phoenix.issa.org.
- Includes the option of a 50-minute educational presentation at one of the quarterly chapter meetings.
- Promotion of your sponsorship and logo in all other chapter event communications.

Single Meeting Sponsor

\$1,500

At one of the quarterly meetings:

- One 6-foot display table and lunch for 2 attendees.
- 2 complimentary guest passes (includes lunch & happy hour).
- Opportunity for a 1-2 minute “We are your sponsor” one-slide presentation.
- Opt-in contact information for members through business card collection.
- Ability to interact with members, distribute business cards and hand out product literature.
- Your company logo on all chapter meeting agenda hand-outs.
- Your company logo on the landing page of the chapter website – phoenix.issa.org.
- Promotion of your sponsorship and logo in chapter communications for your selected meeting.

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2018

Sponsor Commitment Form

We would like to commit to a 2018 sponsorship.

Please contact me about billing.

Bill To:

Contact _____

Company _____

Address _____

Remit To:

ISSA PHOENIX Chapter

8326 E Lincoln Dr.

Scottsdale, AZ 85250

SELECT A SPONSOR TYPE	AMOUNT	PAYMENT METHOD
<input type="checkbox"/> Annual	\$4,000	<input type="checkbox"/> Check # _____
<input type="checkbox"/> Single Meeting	\$1,500	<input type="checkbox"/> Credit Card (processing fee applies)
<input type="checkbox"/> March 8		
<input type="checkbox"/> June 7		
<input type="checkbox"/> September 6		
<input type="checkbox"/> December 6		
Total _____		

Print Name _____

Signature _____

Date _____



Thank you
Terms & conditions apply

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(direct) 480-242-5412
sponsorship@phoenix.issa.org

Terms & Conditions

2018

The following Terms and Conditions apply specifically to the ISSA Phoenix Chapter Meetings ("EVENT") to be held in Phoenix, AZ. Sponsorships are granted on a first-come, first-served basis. ISSA Phoenix or their designated representatives ("ORGANIZER") reserves the right to reject any prospective sponsor company ("SPONSOR") that it deems inappropriate. 'SPONSOR' includes any person, firm, or company, corporation, institution, association or committee to whom the sponsorship is allocated. 'VENUE' refers to the location where the event is being held.

1. Sponsorships are granted on a first-come, first-served basis. Organizer reserves the right to reject any Sponsor that it deems inappropriate for any reason.
2. Payment is due within 30-days of invoice (or prior to the first event attended, whichever is first) unless otherwise agreed in writing by Organizer. If payment has not been made by the relevant deadline according to the production schedule provided by the Organizer, the Organizer reserves the right to decline to convey the relevant benefit or pass on costs incurred as a result of the delay.
3. Travel and accommodation expenses are not included in the sponsorship fee. Sponsors and Event attendees are responsible for making their own arrangements.
4. All sponsorship materials must be submitted within the production schedule provided by the Organizer.
5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by Organizer.
6. Organizer will not be liable for damage or loss to a Sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
7. The sponsorship fees do not include conference registration unless specifically stated in the sponsorship opportunity details.
8. Sponsor to provide a company logo in TIFF, JPEG, or PNG format suitable for color printing. Logos are to be used for membership communication, website promotion, and at ISSA events during the sponsorship period.
9. Accommodation costs are not included in the conference registration fee. Attendees are responsible for making their own lodging arrangements.
10. Organizer reserves the right to select and finalize the design of all branded conference giveaways.
11. Organizer reserves the right to limit the number of colors used to print sponsor logos and all other conference materials.
12. Additional shipping and custom fees may be incurred by sponsor.
13. Sponsorship may be canceled by sponsor by written notification to the Organizer on or before November 15, 2017. Sponsorships cannot be canceled after that date because Organizer incurs the cost of printing and other sponsorship recognition and loss of sponsorship. If notification of cancellation is received after November 15, 2017, Organizer will attempt to revise sponsor recognition items as feasible and Organizer shall be entitled to retain 100% of the sponsorship fee as damages.